



TSXPO
TERTIARY STUDIES EXPO

www.CareersEvent.com

DATE Saturday 16 & Sunday 17 July 2016

VENUE RICC, Brisbane Showgrounds

TIME 10am - 4pm on both days

Image of students at the event.

ELECTRONIC DISTRIBUTION OF EVENT INFORMATION

Dear Kate,

With the event being staged next month, please find the following update. To reduce our carbon footprint, we ask you to forward event information electronically through your network.

The table below highlights the **procedures for the electronic distribution of information for the upcoming expo on the 16th and 17th of July 2016** to career seekers of all ages. This may include school students, teachers, careers advisers, parents, employers and related administration staff within your network.

Please forward this information on to any person who may have an interest in visiting [TSXPO](#). This process is a more eco-friendly and efficient way of relaying important event information.

Item & Link	Description	Audience
Apple Watch Competition	Provides details on how students can enter to win an Apple Watch	Visitors to the event
Newsletter Editorial	Overall information document that can be modified for a newsletter, calendar or direct email to an interested person.	Administration Staff/ Newsletter Editor/ Communications Manager
TSXPO Poster	Event poster with key information for the 2016 event.	All interested parties
Exhibitors	The most up-to-date list of exhibitors participating.	Visitors to the event
Event Banner	To be included in your email signature, social media, website, newsletters etc	All interested parties
Video Invitation	A short video invitation with specific event details to include on your social media, in emails to your network and on your website.	All interested parties

Social Media –

Please feel free to share, post and like event details on your social media channels. Please note that this is a **FREE ADMISSION** event. Regular event updates are available via our social media pages.