

Facilitators

Joe Abercrombie (*ex Energex*)
Gary Ball (*ex Queensland Education Department*)
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Education Coordinator

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Participation in the 2017 ECOMAN June School Holiday Program Monday to Wednesday : 26 – 28 June 2017

ECOMAN is a proven successful and unique simulated business education activity targeting business students in Years 10, 11 or 12. The name “ECOMAN” is derived from the words, economics and management. The program was introduced to Queensland schools by the Queensland Private Enterprise Centre (QPEC). QPEC is run on a voluntary basis by business people and supported by the Griffith Business School.

The ECOMAN program runs for three days with approximately twelve to twenty (maximum) participants and is designed to simulate the operations of a medium-size manufacturing company over a four-year period. Business concepts such as strategic planning, financial accounting, cost management, sales and marketing and human resource management are introduced and explained in simple terms and the concepts are then reinforced through the operation of the company. The program will be hosted at one of Brisbane’s leading companies or professional firms. The ECOMAN facilitators are a mix of successful semi-retired educational and business leaders, all of whom have current blue card accreditation.

The course focuses on trading in each of the four phases of the business cycle, culminating in the students giving a business presentation at an AGM of “shareholders”. The information sheet provides further details about both QPEC and ECOMAN. Further information on the ECOMAN program can be found on QPEC’s web site.

Thousands of students, teachers and business people have participated in ECOMAN programs throughout Queensland since its introduction in 1995.

If you are interested in having your son or daughter participate in this program, please complete, scan and email the “**Enrolment Form – 2017 ECOMAN School Holiday Program**” by **Monday, 5 June 2017**. Staff from Griffith Business School will contact you after 5 June, to provide details on arranging EFT payment prior to the program. Once payment is received parents and students will receive a package containing full details of the venue and preparation for the program.

Should you have any further questions please contact the QPEC Education Coordinator, Barry Hopf, via email: bhopf@bigpond.net.au

Yours sincerely



Associate Professor Peter Woods
Griffith Business School